

Minutes of Meeting of Board of Directors
Collective Communication, Inc
prepared by CCI Secretary Patty Rowuin

The meeting convened on 14 June, 2016 via telephone call at 7:30pm.

Present were: Roger Eaton, Phyl van Ammers, Bronwyn Galloway, and Patty Rowuin.

Agenda

Roger asked if everyone had received the Agenda. The Agenda was attached to the Email sent by Roger. Agenda was adopted as presented.

Minutes

The Minutes were reviewed by all and one change was requested. Phyl noted that her name was spelled as "Phil" and requested her name to be corrected to **Phyl**. Minutes will be corrected and resubmitted. With this change, minutes were adopted.

Treasurer's Report

Roger advised the Board that he and Bronwyn had not had a chance to go to the bank to add her name to the bank account. They plan on going this Saturday, 18 June, 2016.

Balance as of 01 April 01, 2016 is \$137.16

Income from donations was \$1,696.75.

- Donation \$ 96.75 from Silicon Valley Gives crowdfunding Event
- Donation \$1,600.00 from Roger Eaton
- Payment of \$1,600.00 was made to Flemming Funch for programming work.
- Balance as of 01 June, 2016 is \$233.91.

Simplifications to InterMix Interface

- Remove Groups, this is the biggest change.
- Fix the Controls on the Order Out of Chaos Forum Page to make them more accessible.
- Another "Control" that will be added is sorting a message by the word length. If you only want to see short messages, i.e. (50 words) you could set this setting and only see short messages.
- Another change to the Controls will be the removal of the confusing month control and its replacement by a control allowing only messages for the last day, week, month.

Application for UNA-USA Earl Eames Communications Award

Application for the Earl Eames Communication Award was submitted. Roger should know later on this

week if we win. If we win this award, it would be very important to CCI because it would give us the ok to reach out to the UNA-USA and pick up 30 to 60 sign up and participates.

Changes to the Bylaws

Please refer to the email sent with today's agenda for the full bylaws.

Do we want to restrict the director age to 13 or 18? California law states that a person accessing our online system must be 13 years of age. We can use this rule as a baseline for our age requirement for new Board Members. Or if the board prefers we can change the age requirement to 18 or leave the age open and have no age requirements. California law does not require such a restriction. Currently, the only restriction is that Board Members are to be California residents. Roger suggested that we remove this restriction. California law does not require this restriction. This would allow us to reach out to new board members throughout the United States.

Roger opens the discussion to the Board. Patty asked if, "We open it up to young people are we going to approach a school that has a Humanities Program or a non-profit? Will this help us entice younger participates?" In the past, we have approached schools with no success. Answering this question would best answer the question. Roger responded, "That we are looking for Board Members and not Participants". Patty asked, "What if we go to a University or Community College that already have established clubs and introduce them to CCI". Roger stated that he had not thought of this and mentioned that the UNA has Model UN Clubs with very young people. They act as representatives of the UNA. Roger attended one at San Francisco University. Roger will reach out to them. Roger motioned that we make the age requirement to be 13 so we can be reminded to reach out to youth.

Bylaw 4.03 has a typo: "Directors shall be eligible for re-election so long as they are qualified under Section 3.02". **Should read**, "Directors shall be eligible for re-election as they are qualified under Section **4.02**".

Bylaw 4.01 sets limits of 5 to 7 directors for the CCI Board. Roger suggested that the board be expanded to 5 to 17. This would help us add more women to the board.

Section 5.01 calls for regular annual meetings on the second Thursday in November. Roger suggested that we that we change the meeting to the second Thursday in December to fit our quarterly pattern.

The Board agreed to these four changes to the bylaws.

Roger will revise the above changes the Bylaws and Email them out by this week. Please review them and if you see something that requires to be revised, let Roger know. The above Bylaws have been passed.

Readership List Strategy

We are currently using a Readership List strategy. We have nine organizations participating. Roger and Bronwyn attended last Thursday a UNA-SF Women's Committee meeting. Bronwyn is the Chair and

Roger is the Secretary of the UNA-SF WC. During the meeting an invitation to join our Board was extended to them. Nushi Safinya, Soroptimist President, (Saratoga Chapter) expressed interest in CCI. They have several hundred members with a real budget. They do things with women. Nushi said, "This is perfect for Soroptimist". This organization is over 100 years old. They started in Oakland, California and are now a global organization.

Roger asked all Board members to write a message and or comment on messages. We are no longer restricted to writing only one message a month. You don't have to start a new topic, if you see a topic that someone else began; you can contribute to that topic. Comments can also be "Winners"! This change has already been put in place, to help simplify our site.

Patty has donated the \$200.00 she won for having written the highest rated message for March 8, 2016 back to CCI.

Selfie vs Silo

Another BIG Change is replacing the "Groups" with "Community" tags. They are hash tags (#) that you apply to yourself, instead of applying it to a message. These tags would stay in the Communities that the messages have been written in. You could have :

- #UNA
- #Soroptimist
- #Indigenous

Possibilities will open due to the system being so flexible. During the UNA-SF discussion, it was brought up that our project was great, but it was not actionable. Roger commented that, "This is a serious question. How can we add an element of Action to our project?" Phyl, asked, "Should There Be an element of action added in lieu of How Can". Phyl stated that Roger assumed that we should. Roger will start the discussion online if we should have an action element added. Roger has thoughts on this and it will make for an interesting discussion. Many years ago, Roger thought that we should have a nonviolent action arm, it would be a community of its own within the system. The idea would be that it would take on the actions according to what the winning message of Voices of Humanity overall are. There could be ramifications.

Anthrovox

Ronald had mentioned during our last meeting that he would like try the name Anthrovox. Ronald set up Anthrovox.slack.com. Roger and Ronald exchanged some messages, but this platform did not excite them as they thought it would. Roger will talk to Ronald about not pursuing this path.

Quarterly Meetings

The next CCI Board Meeting will be held on the second Tuesday in September, (13th).

Submitted by Patty Rowuin, 19 June, 2016.