

**Minutes of Board of Directors  
Collective Communications, Inc  
Prepared by CCI backup Secretary Roger Eaton**

The meeting was convened on 26 April, 2018 and began at 8:15 pm.

Present were: Pres Bronwyn Galloway, Irene Lawton, Exec Dir Roger Eaton, and Ronald van Ammers.

**Welcome** by Bronwyn who chaired the meeting.

**Minutes and Agenda**

The minutes and were adopted as presented.

Bronwyn suggested we add the It's Time network to our agenda. With that amendment, the agenda was adopted.

**Treasurer Report - First Quarter, 2018**

The Treasurer's Report was prepared and read by Roger.

- Starting Balance as of 01 January, 2018                   \$    90.84
- Income (donations from Roger)                         \$ 3,400.00
- Payment (Flemming Funch for programming)         \$  3,300.00
- Ending Balance as of March 31, 2018                 \$    190.84

Treasurer's Report was adopted as presented.

**New Board members** - Nwe Oo called in but her connection was weak and she was not able to stay on. She is definitely interested to be on the Board. We need her resume. Roger will talk to Joe Simpson and Patty Rowuin about moving from the Board to a newly created advisory board. As members of the advisory board they will be notified about all meetings and are welcome to attend and speak, but they will no longer have a vote. This will help us be sure of a quorum.

**Bronwyn reports that Ana Maria has not been in touch.** Roger says he will try to contact her.

**Report from Roger on VoH developments:**

Slow going, but

\* communities nearly done - we can now have sub-communities, and each community has its own front page or "portal". For instance, for the nuclear disarmament community, the portal page is [https://voh.intermix.org/nuclear\\_disarm](https://voh.intermix.org/nuclear_disarm).

\* Flemming is now working an extra two hours a week on a "smile/scowl" nuclear disarmament app. The idea is to invite participants from around the world to post

photos of themselves smiling for nuclear disarmament or scowling against nuclear weapons. See the portal page for examples!

\*Full moon nonviolent action cycle is coming up.

\*Roger met with Nelson Barry of UNA-SF SDGs committee and suggested the possibility of heading up a collective impact initiative to convince San Francisco to adopt the SDGs. This is not so farfetched as it might seem because the SDGs are coming to the local level, having already been adopted by Los Angeles with other cities coming along. So such a project would be a winner. Roger suggested VoH as the “continuous communication” tool for the initiative, but Nelson said that while the idea was of interest, VoH could not be considered as part of the project.

\*We are focusing on nuclear disarmament and aiming to bring in participants from 1000 cities by the end of the year. If the smile/scowl app doesn't take off, then we will extend its capabilities to be a general app for VoH.

\*Roger allowed himself to be diverted from the nuclear disarmament focus to further the Plants and Animals (Panda) initiative where we will implement a voice for the plants and animals via VoH. One main direction would be to bring in highschool science classes, but the attempt to reach out to SF high school science teachers looks unlikely to succeed. Hard to know how to navigate the bureaucratic maze.

\*Outreach to SFSU GenUN had some success in that Roger was able to sit down with Daniel Lumbang, one of the GenUN leaders. Daniel suggested we go through Instagram, so we now have an Instagram account. But that's as far as we got - things are stalled in that direction.

\*Holochain does look like a good direction for going peer-to-peer. P2p is needed if we are to bring in organizations since nonprofits are not about to share their email list, for one thing.

**It's Time Network.** Bronwyn reported on her outreach to Betsy McKinney of It's Time Network. It's Time is a group of a dozen or so strong Women's Movement leaders from San Francisco put together by Betsy McKinney with the idea of using the collective impact formula to achieve goals to be decided by the group. Bronwyn was able to get in touch with Betsy McKinney and an in-person meeting was scheduled, but Betsy cancelled, saying she had another non-profit goal she was going to be pursuing for the next couple years.

**Funding Committee needed** - no discussion on this important item.

**Outreach Committee needed** - Roger explained this would be for online outreach using hootsuite. We agreed we would still use facebook pixels despite the privacy concerns that have been in the news. We have a little extra money for ads. Irene, Ronald and Bronwyn volunteered to be on an outreach team. Roger said he would be in touch after he investigated hootsuite some more.

**Next Meeting,** July 19, 2018 at 8:00pm via freeconferencecall as usual.

**Meeting adjourned** about 9:00pm.